



## Workshop on Effective Use of Social Media

*Tuesday, March 6, 5-6pm, WEAC Region 7 office  
13805 West Burleigh Road, Suite 200, Brookfield, WI 53005  
(Enter at the rear of the building.)*

Join Tanya Lohr (Region 7/West Bend) and Jim Carlson (WEAC) to learn how the effective use of social media can help engage and activate members, family, and friends in the spring and fall elections.

You'll learn:

- “Tips and Tricks” when using Facebook, Instagram, Twitter, and other social media
- How to use social media to encourage members, family, and friends to learn about “What’s at Stake” and to get out and VOTE!
- How to become part of an action network
- How to receive posts, graphics, and links and when it’s most effective to post them

*Numbers of participants are limited so please RSVP soon to: Guy Costello,  
[guy.costello@gmail.com](mailto:guy.costello@gmail.com), 608-395-1914*

\*\*\* You may also participate by telephone or video-conference, but you will still need to RSVP

(Snacks and beverages will be served)